

Louisiana Dealers Driving Louisiana's Economy

Annual Contribution of Louisiana's New-Car Dealers



Numbers reflect annual economic activity during 2020.



280
DEALERSHIPS
(new car)



33,804
TOTAL JOBS
(created by dealerships)

Includes 15,526 direct jobs and 18,278 indirect and induced jobs.



\$13.9B
TOTAL SALES
(all dealerships)



1.3%
REGISTRATIONS

\$562M
STATE SALES
TAX PAID



\$907M
PAYROLL

\$229M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct, indirect and induced jobs.



55
EMPLOYEES
(average per dealership)

\$58,487
Average Employee
Earnings



\$50M
INVENTORY TAX PAID
(all dealerships)



\$22M
CHARITABLE
CONTRIBUTIONS
(all dealerships)

Sources: LADA, Center for Automotive Research, IHS Markit, NADA, Taxfoundation.org, U.S. Bureau of Labor Statistics, U.S. Census Bureau