



LADA 
 8 5 T H A N N U A L
CONVENTION

Sponsor
Offerings

LOUISIANA AUTOMOBILE DEALERS ASSOCIATION 85TH ANNUAL CONVENTION
 THE GREENBRIER RESORT | JUNE 19-24, 2024

Sponsorship Levels

PLATINUM (\$8,500+)

Designation for one of the following functions:

- Chairman of the Board Cocktail Reception
- Chairman of the Board & Dealer of the Year Banquet
- Not into Golf Lunch
- Welcome Party
- Opening Session

GOLD (\$5,000)

Designation for one of the following functions:

- Golf Tournament Lunch
- Annual Meeting
- Farewell Breakfast
- Day of Fun at the Greenbrier

SILVER (\$3,500)

Designation for one of the following functions:

- Welcome Party Entertainment
- Golf Tournament Beverage Cart
- NextGen Luncheon
- Kids Night Out

BRONZE (\$2,000)

Sponsorships do not include attendee registration and are limited to LADA Associate Members in good standing.

ALL SPONSORS RECEIVE:

- Company recognition on banner with prominent placement at each function
- Company recognition on event page of LADA website & event communications
- Affixed sponsorship ribbon on attendee nametag
- Inclusion of promotional item in registration welcome bag
- List of attendees distributed prior to event

SILVER SPONSORS AND HIGHER

- Designations as outlined on this page* with additional recognition on function signage
- Company recognition in program script
- Company logo featured on displays and website

NEW

EVENT APP SPONSOR (\$4,000)

- Exclusive sponsor of the official event app
- Logo featured in prominent placement on app
- Includes benefits of Silver and higher listed above

**Function designations are not exclusive unless otherwise agreed upon*



Sponsor Commitment Form

SPONSOR INFORMATION

Company Name

Primary Contact

Address

City State Zip

Office Phone Cell Phone

Email

SELECT YOUR LEVEL

- Platinum Gold Silver Bronze Event App

REMITTANCE

- Check Credit Card
(2.5% processing fee on credit card transactions)

Louisiana Automobile Dealers Association
Attn: Convention Sponsorship
660 Laurel Street, Suite E, Baton Rouge, LA 70802

EMAIL LOGO ARTWORK AND DIRECT QUESTIONS TO

Katherine Carver , Director of Events and Communications
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