

LOUISIANA AUTOMOBILE DEALERS ASSOCIATION

2024 ANNUAL CHARITY

Golf Tournament

BENEFITING THE NADA FOUNDATION'S EMPLOYEE RELIEF FUND

University Club, Baton Rouge



October 28-29, 2024

October 28 | Reception
October 29 | Golf Tournament

Registration & Sponsorships
at www.lada.org



LOUISIANA AUTOMOBILE DEALERS ASSOCIATION

2024 Charity Golf Tournament



MONDAY, OCTOBER 28, 2024

PRE-TOURNAMENT VIP RECEPTION

6:30 PM

L'AUBERGE BATON ROUGE

DEALER TICKETS \$50

GOLD LEVEL SPONSORS AND HIGHER

TUESDAY, OCTOBER 29, 2024

UNIVERSITY CLUB

15333 MEMORIAL TOWER DRIVE

BATON ROUGE, LA 70810

8:30 AM REGISTRATION & BREAKFAST

10:00 AM SHOTGUN START

3:00 PM "BIRDIES, BREWS, & BBQ"

TOURNAMENT AWARDS CEREMONY

TOURNAMENT REGISTRATION

\$200/GOLFER

INCLUDES CART RENTAL, BREAKFAST, FOOD &
BEVERAGES ON COURSE, ENTRY INTO DOOR PRIZE
DRAWING, MAUI JIM GIFT, PRE-TOURNAMENT VIP
RECEPTION TICKET (DEALERS ONLY)

HOTEL ACCOMMODATIONS

L'AUBERGE BATON ROUGE

*CONTACT LADA FOR MORE INFORMATION



LOUISIANA AUTOMOBILE DEALERS ASSOCIATION

2024 Charity Golf Tournament



WHO

LADA ASSOCIATE MEMBERS

WHAT

SEND YOUR COMPANY SWAG TO PLACE IN THE
LADA GOLF TOURNAMENT GOODY BAGS.

*WE ARE PREPARING **150** BAGS*

SHIPPING ADDRESS

LADA

ATTN: GOLF TOURNAMENT SWAG
660 LAUREL STREET, SUITE E
BATON ROUGE, LA 70802

WHEN

NO LATER THAN **FRIDAY, OCTOBER 11, 2024**

SWAG IDEAS

GOLF BALLS | GOLF TOWELS | GOLF TEES
COOLING TOWELS | BALL MARKERS | DIVOT TOOLS
KOOZIES | SUNSCREEN | WATER BOTTLES
HAT/VISOR | FIRST AID KIT | PHONE CHARGER
GOLF UMBRELLA | HAND SANITIZER

CONTACT

(225) 615-7152 OR KCARVER@LADA.ORG



2024 Charity Golf Tournament

SPONSORSHIP OPPORTUNITIES



DIAMOND LEVEL | \$10,000

Includes 8 golfer registrations; 6 tickets to the VIP Reception; signage on golf carts; tent on course*; event signage recognition; logo on the LADA website and event communications

~~1 AVAILABLE~~ SOLD OUT

PLATINUM LEVEL | \$8,500

Includes 6 golfer registrations; 4 tickets to the VIP Reception; tent on course*; logo on goody bags; event signage recognition; logo on the LADA website and event communications

GOLD LEVEL | \$5,000

Includes 4 golfer registrations, 2 tickets to the VIP Reception; tent on course*; event signage recognition; company logo on the LADA website and event communications

SILVER LEVEL | \$3,500

Includes 2 golfers; event signage recognition; company name on LADA website and event communications

BRONZE LEVEL | \$2,000

Includes 1 golfer registration; event signage recognition; company name on LADA website and event communications

ON COURSE TENT SPONSOR | \$1,750

Set up tent on course* and serve food and/or beverages to golfers. Does not include golfer registration. Event signage recognition; company logo on LADA website and event communications

LIMITED AVAILABILITY

BEVERAGE CART SPONSOR | \$2,000

Opportunity to follow course beverage cart and hand out company swag and mingle with the golfers; beverage cart signage; company logo on LADA website and event communications

~~2 AVAILABLE~~ 1 AVAILABLE



BREAKFAST SPONSOR | \$2,000

Set up company tent at the clubhouse to serve breakfast to golfers before tee time. Prime placement next to the course bloody mary and mimosa bar! Event signage recognition; company logo on LADA website and event communications

~~1 AVAILABLE~~ SOLD OUT

CONTACT KATHERINE AT KCARVER@LADA.ORG | 225-769-5500

*LADA is not responsible for providing the tents/tables/chairs for the on course vendors. Previous year sponsors are given first right of refusal for sponsorships with limited availability.



2024 Annual Charity Golf Tournament

SPONSORSHIP COMMITMENT FORM

COMPANY NAME _____

CONTACT NAME _____

CONTACT EMAIL _____

CONTACT PHONE _____

SPONSORSHIP LEVEL:



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PLATINUM LEVEL | \$8,500

GOLD LEVEL | \$5,000

SILVER LEVEL | \$3,500

BRONZE LEVEL | \$2,000

ON COURSE TENT SPONSOR | \$1,750

BEVERAGE CART SPONSOR | \$2,000



BREAKFAST SPONSOR | \$2,000

EMAIL FORM TO KATHERINE AT KCARVER@LADA.ORG | 225-769-5500

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The deadline for sponsorships to be featured on event signage is September 30, 2024